

POCA SPOT

Service Introduction

ENG

infludeo

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MUST VISIT K-POP SPOT

POCA SPOT is the world's largest offline photocard store.

As the Mecca of K-POP culture, it is a must-visit destination
for global K-POP fans from more than 55 countries.

POCA SPOT offers an innovative and unique photocard shopping experience through kiosks,
redefining K-POP merchandise collecting and spearheading the development of new markets.



POCA SPOT is operated by Infludeo

POCA SPOT is operated by Infludeo, the creator of POCAMARKET, the largest and leading photocard trading platform.
Through our service, global K-POP fans can easily and conveniently purchase their desired photocards without limitations.

Available Groups
130 +

Photocard Types
350K +

Monthly Transactions
500k +

Serving Countries
100 +

Global Partners
50 +

Total Members
1.5M +

Collect Every Moment
[POCA] We Love

POCA SPOT is a unique space where fans and artists can relive, celebrate,
and collect cherished moments together through photocards.
Home to the largest photocard collection, it unites all the moments we've loved.
Infludeo redefines this experience by creating a space unlike anything seen before.

1

#Customer-Centric



✚ Convenient Kiosk Ordering

Easily browse and order from a selection of over 350,000 photocards using in-store tablet kiosks

✚ Quick and secure in-store pickup

Safely and quickly pick up your ordered photocards in-store, with availability as soon as the same day or the next day.

2

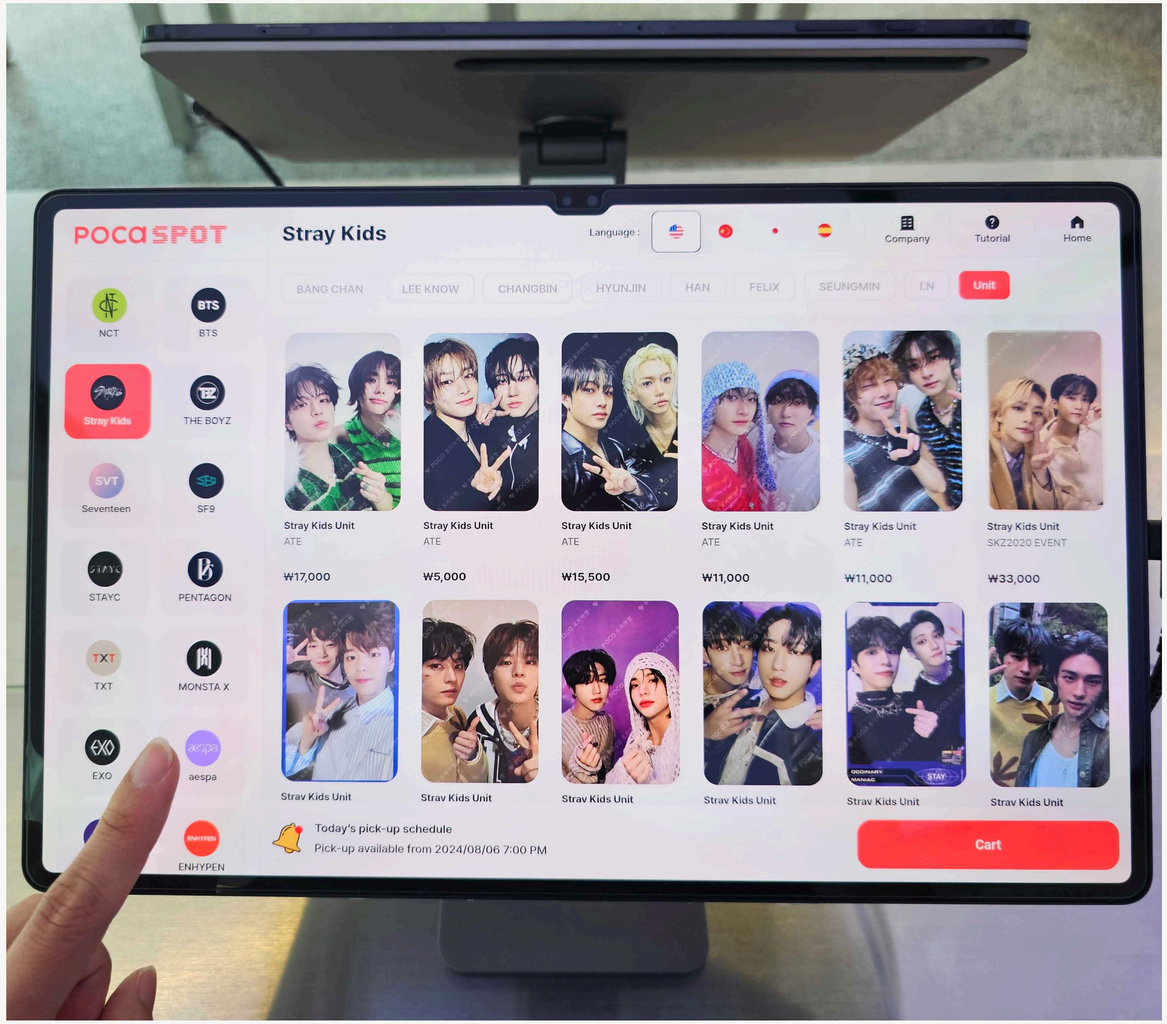
Innovation emerges from challenges

✚ Easy and Fast Search

Effortlessly find your desired photocards by searching with group names, member names, keywords, or filters, using a system specifically designed for photocard

✚ The largest selection with rare finds

Access the most extensive collection of photocards, including rare items, backed by POCA Market's robust global database.



3

#Impact Through Deep Understanding

+ Expereince designed to meet fandom needs

Creating fun and convenient random photocard products, along with a premium lounge and an unboxing zone for our customers

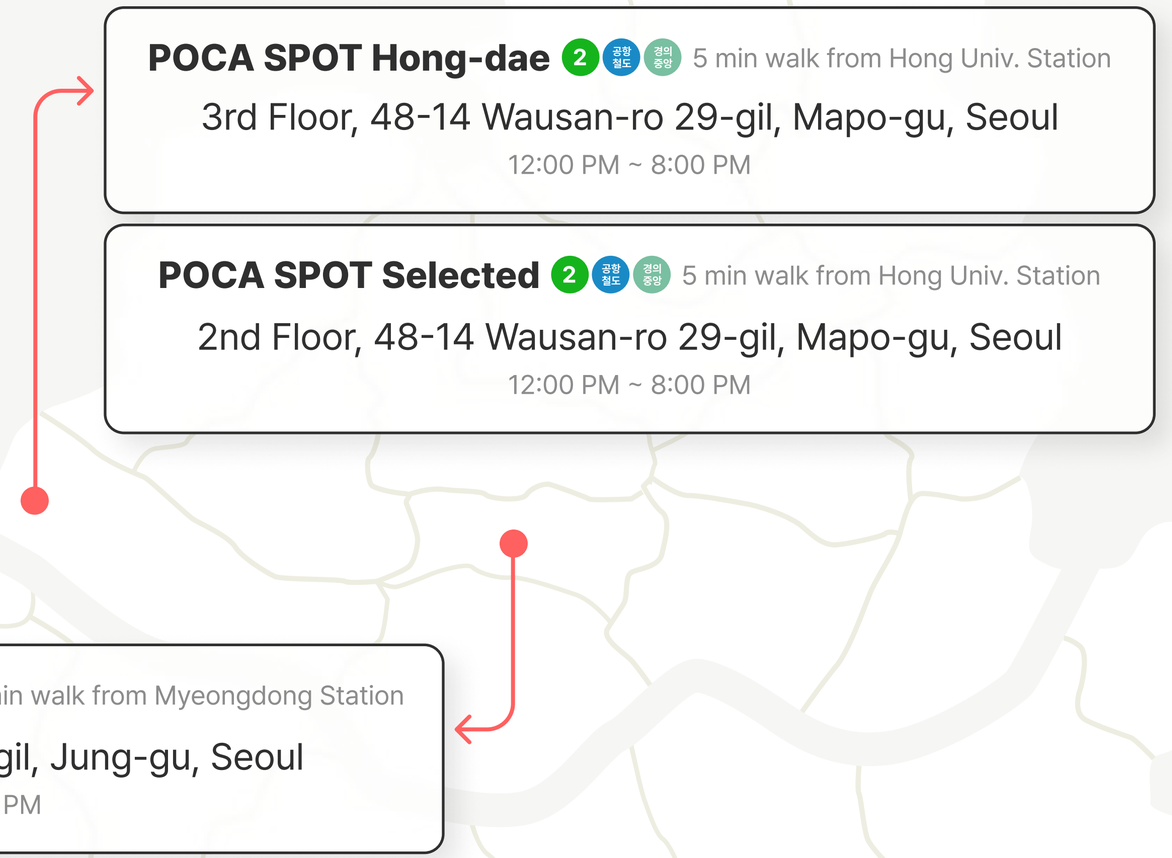
+ Contributing to the expansion of the K-POP MD market

Expanding the K-POP photocard market through user analysis and market data, simplifying peer-to-peer transactions, and driving continuous improvements to enhance the market experience.



POCA SPOT

POCA SPOT offers a **better photocard trading environment** and **premium services**, now available in Myeongdong and other **key locations in Seoul**.



POCA SPOT Hong-dae 2 공항철도 경의중앙 5 min walk from Hong Univ. Station

3rd Floor, 48-14 Wausan-ro 29-gil, Mapo-gu, Seoul

12:00 PM ~ 8:00 PM

POCA SPOT Selected 2 공항철도 경의중앙 5 min walk from Hong Univ. Station

2nd Floor, 48-14 Wausan-ro 29-gil, Mapo-gu, Seoul

12:00 PM ~ 8:00 PM

POCA SPOT Myeong-dong 4 5 min walk from Myeongdong Station

1-3F, 33, Myeongdong 8na-gil, Jung-gu, Seoul

10:30 AM ~ 10:30 PM

- Open 365 days a year
- Same-day (or next-day) pickup available

From its very first year, POCA SPOT has set **a new standard for fandom culture** with **an unrivaled inventory and sales record** in offline photocard trading.

Monthly order volume

3,500 +

Monthly transaction counts

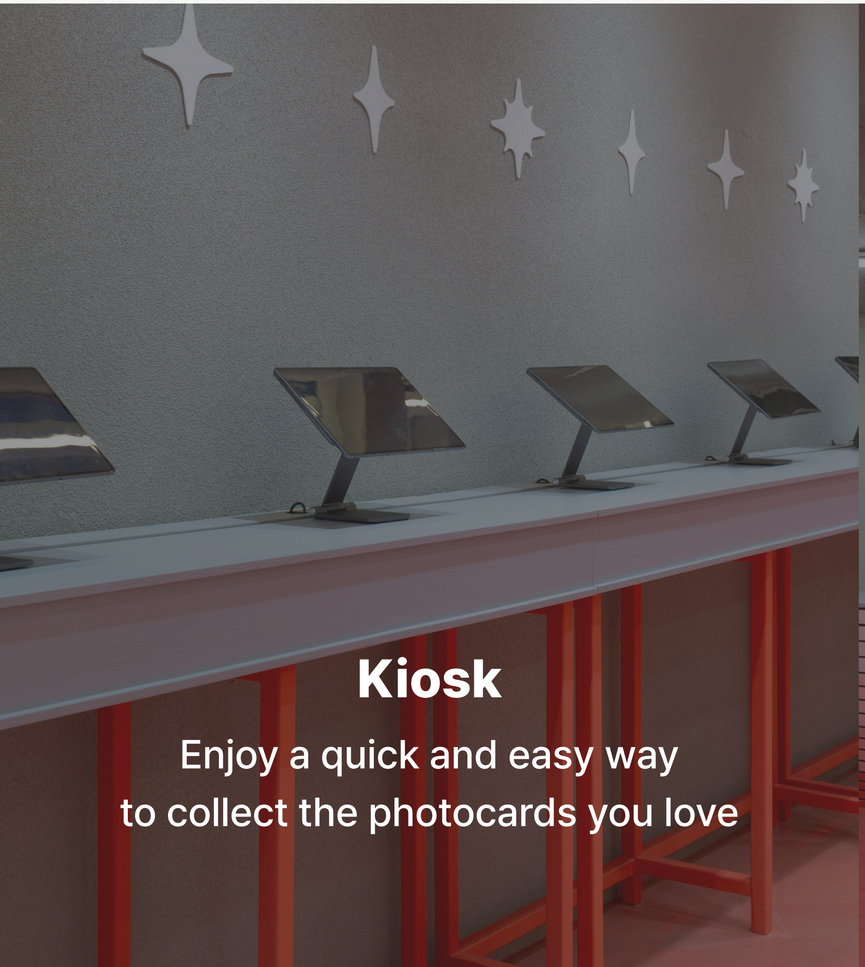
22,000 +

Countries of cumulative visitors

55 +

POCA SPOT Myeong-dong

Located in Myeongdong, a top tourist spot in Korea, this store offers an easy and fun photocard experience for both K-POP fans and newcomers.



Kiosk

Enjoy a quick and easy way to collect the photocards you love



Unboxing Zone

A dedicated space for fans to cherish their photocard collecting memories

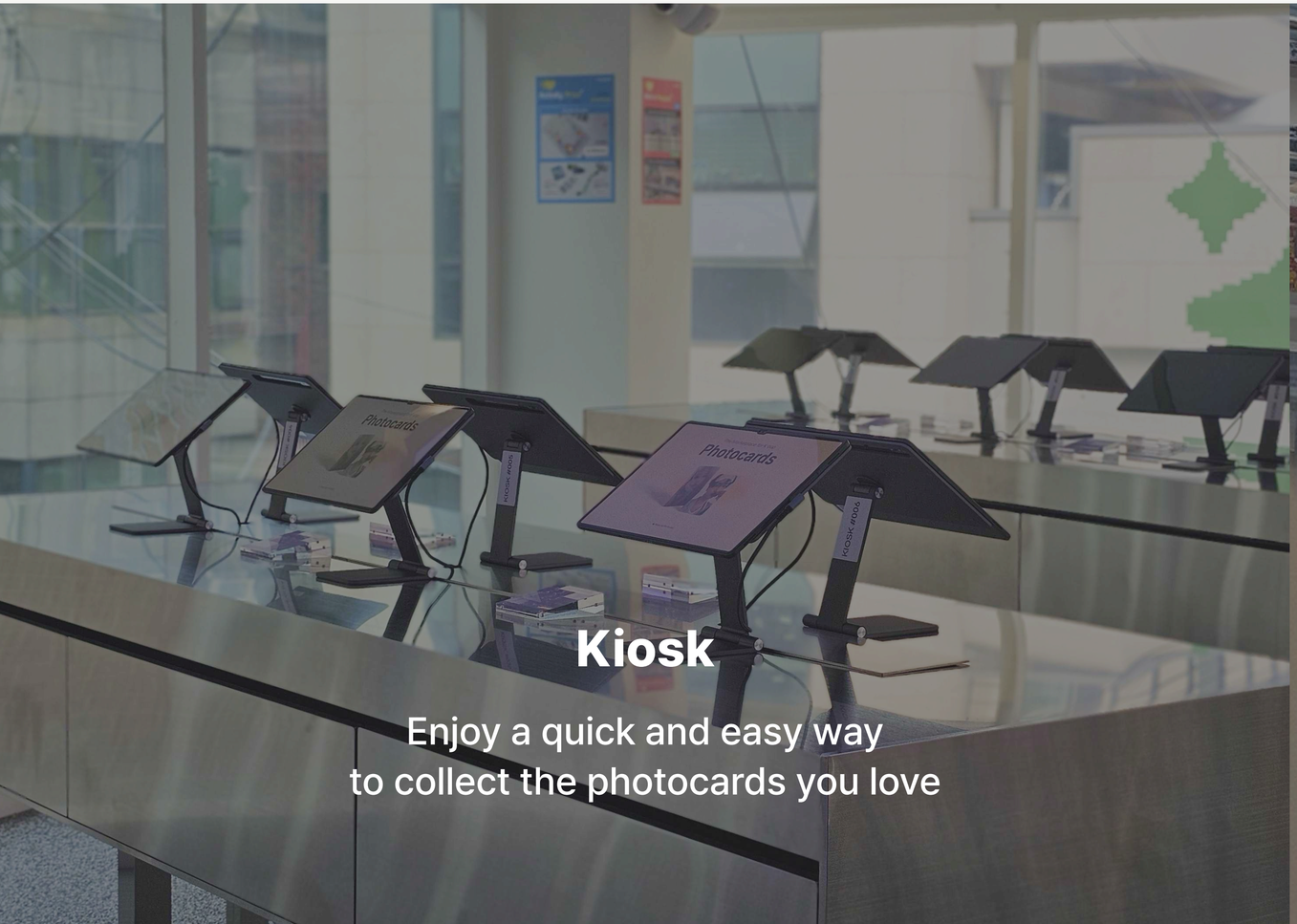


Vending Machine

Enjoy the thrill of randomly purchasing photocards from popular K-POP groups

POCA SPOT Hong-dae

The first flagship store that creates a powerful touchpoint with the K-POP fan community — a must-visit K-POP destination for international fans exploring Hongdae.



Kiosk

Enjoy a quick and easy way
to collect the photocards you love

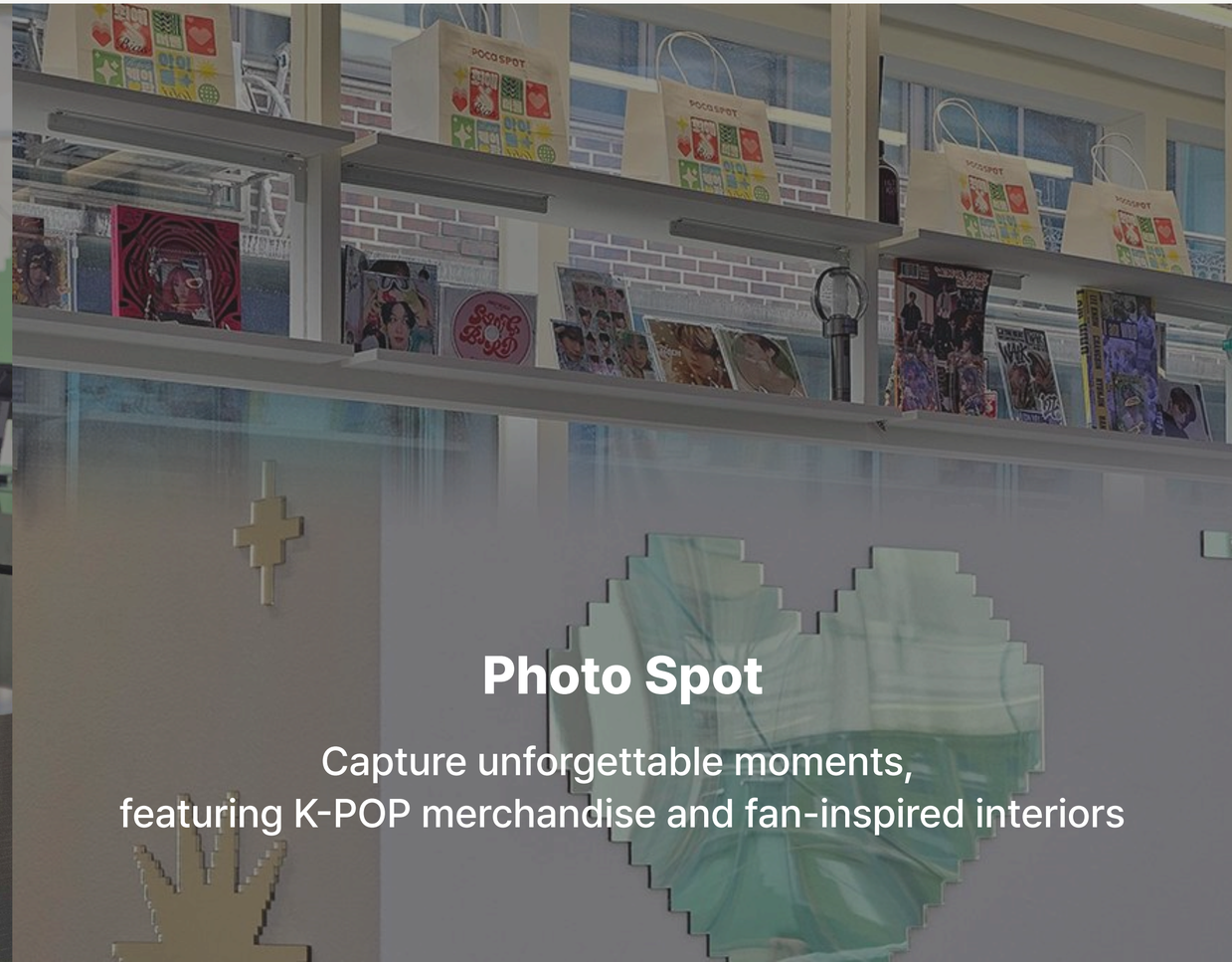
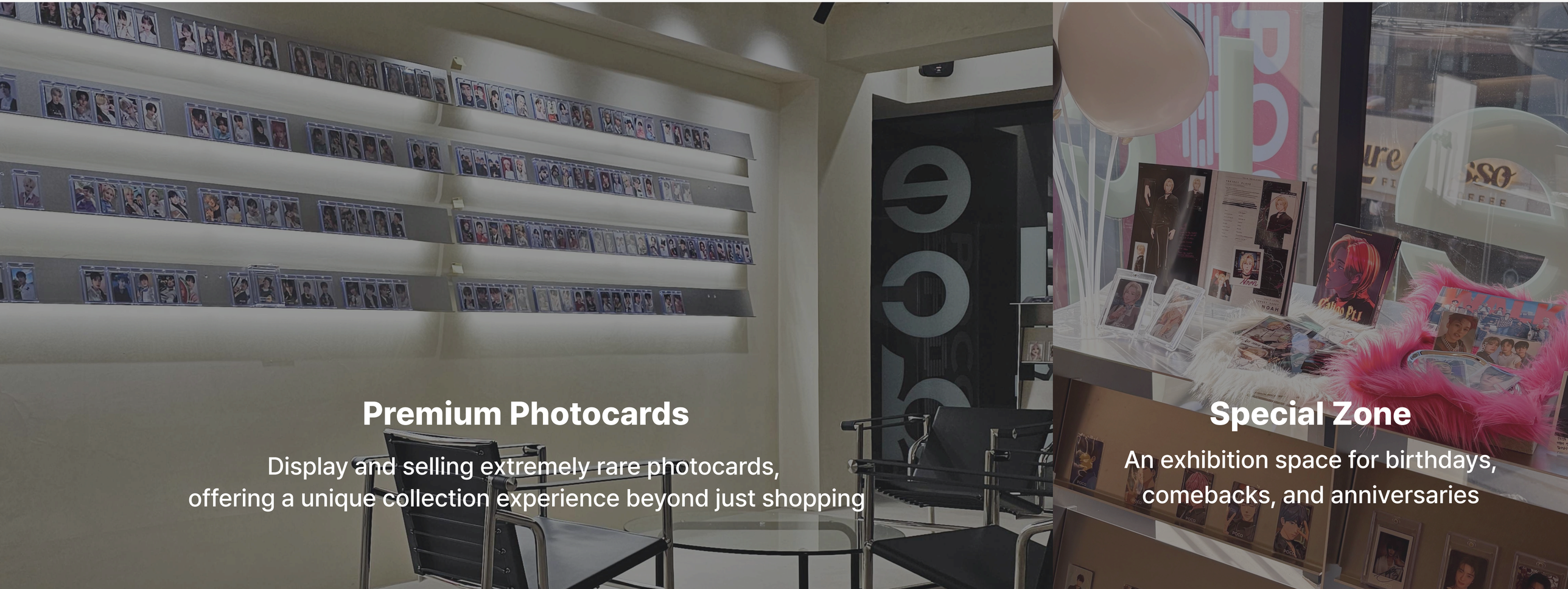


Photo Spot

Capture unforgettable moments,
featuring K-POP merchandise and fan-inspired interiors

POCA SPOT Selected

A premium photocard space that stands out from previous stores.
With its exclusive offerings, it has become a must-visit destination for K-POP fans.



Premium Photocards

Display and selling extremely rare photocards,
offering a unique collection experience beyond just shopping

Special Zone

An exhibition space for birthdays,
comebacks, and anniversaries

POCA SPOT

Based on our unique principles, we operate three stores that provide highly satisfying services to our customers.

(Click the review image to view the actual Google Maps review.)

Gisel Carcedo
리뷰 7개

POCA SPOT Selected
5.0★ · 잡화점

★★★★★ 2달 전

I love this place. I have many photocard collections for nct and the boyz and this place is so cool with all the photocards displayed

번역 보기

반응하려면 길게 누르세요.



daniela kang
7 reviews

★★★★★ a month ago

such a cool place! perfect for collectors, but also fun for the gatcha experience. i loved it

🙏 1

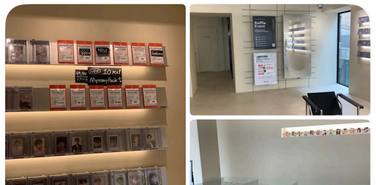


Michaela Martin
3 reviews

★★★★★ 3 weeks ago

So many photocards! Such a nice place and the staff are very helpful and kind. They can speak English. I want to come back everyday!!!

Press and hold to react

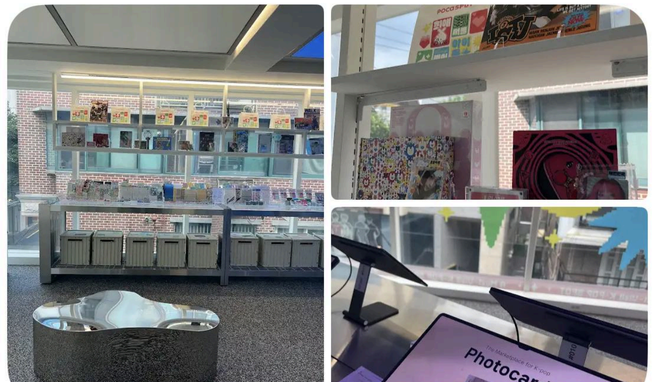


Yasmin Zwartendijk
3 reviews

★★★★★ 8 months ago

Went to Pocaspot on my trip to Seoul very easy system and good selection of photocards prices depend on the group and member but overall not bad at all. If you order it before 4pm you can pick up on the same day which is great if your in a time crush. Cute simple store and helpful if your not sure on how to navigate through the pocamarket app and to try it out.

❤️🙏 6



Rafael George Filasol
리뷰 3개

POCA SPOT Myeong-dong
5.0★ · 잡화점

★★★★★ 1달 전

They have lots of photocards and a gacha machine! Definitely a place for collectors!

번역 보기

🙏 1



Ivy Wells
Local Guide · 51 reviews

★★★★★ a month ago

Omigersh I LOVE THIS PLACE!!
So many options at great prices & such an easy process to get your cards!
Love. This. Place.

🙏 1



Kharina Hernandez
지역 가이드 · 리뷰 36개

POCA SPOT Hong-dae
5.0★ · 잡화점

★★★★★ 5달 전

Súper fácil y rápido de llegar, además el sistema de encontrar tu photocard es muy eficiente, buscas dentro del catálogo, seleccionas, pones tus datos y pagas en cajas, las mías llegaron el mismo día por la tarde, te entregan en cajita de plástico y dan un protector hermoso! Recomendado al 1000%

번역 보기

반응하려면 길게 누르세요.



Partnerships

ebay creatrip TRAZY a ddct

Numerous other partners

We are currently engaged in various partnerships with the following companies,
using our offline stores as a key medium.

Thank you

Contact pocaspot@infludeo.com

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